



CAITLIN WHYTE

EXPERIENCE

Ad Ops Coordinator, Podcast Operations

Audacy | 2024 - Current

- Collaborate with Sales, Pod Ops, and show contacts to review and approve potential advertisers.
- Coordinate and facilitate advertiser onboarding calls.
- Schedule and maintain weekly advertising logs for dozens of podcast clients.

Senior Producer / Producer

University.FM | 2021 - 2024

- Managed internal producer team & created standards of practice & overall podcast production workflow.
- Produced & developed podcasts for higher education marketing & communications teams & alumni networks
- Engineered remote audio interviews, edited audio episodes, wrote show notes, crafted interview outlines, coached new hosts.

Podcast Editor & Host / Content Production Manager

DoctorPodcasting | 2019 - 2023

- Hosted, engineered, & edited audio podcast episodes with doctors & other medical professionals for hospital marketing efforts.
- Coordinated day-to-day client communications.
- Managed & organized guest booking, wrote show notes & coordinated remote studio time for a range of podcast clients
- Hosted & produced a daily COVID-19 podcast (2020).

Weekend Edition Host / Reporter

WXXI Public Broadcasting | 2016 - 2019

- Hosted Weekend Edition for NPR member station – delivered newscasts, fill-in host for All Things Considered.
- Wrote & reported local stories & breaking news, produced daily radio spots & longer audio features for newscasts.

Morning Show Host / Producer

KNOM Radio | 2014 - 2015

- Produced & hosted a live weekday morning drive DJ shift.
- Hosted and board-operated live, call-in talk shows.
- Coordinated youth programming teaching radio & recording techniques.
- Collaborated with local non profits to produce radio public service announcements.

EDUCATION

State University of New York at Plattsburgh

Bachelor of Science

- MAJOR: Audio / Radio Production
 - Cum Laude
- MINOR: Broadcast Management

PROFESSIONAL DEVELOPMENT

An Introduction to Non-Narrated Audio

- Radio Boot Camp Course

Managing People to Productions: A How To Guide for Producers and Editors

- SoundPath / AIR Course

Be So For Real: Interview Training for Producers, Editors and Hosts

- SoundPath / AIR Course

AWARDS

- Finding Fire Island podcast
 - Nominated - 2024 GLAAD Media Award - Outstanding Podcast
- From HU2U podcast
 - Finalist - 2024 Eddie & Ozzie Award - Best New Podcast
- Owl Have You Know podcast
 - Won a 2023 Communicator Award of Excellence by the Academy of Interactive & Visual Arts for Podcasts: Individual Episodes - Business
- Rochester Media Association "Rising Star" 2018

LET'S TALK

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CAITLIN WHYTE

QUICK BIO

Caitlin Whyte is a current audio producer, former news reporter, and millennial making podcasts.

Her love of audio and sound started early, majoring in Audio / Radio Production & Broadcast Management at SUNY Plattsburgh in Northern New York.

This passion brought her to Western Alaska, where she worked as the Weekday Morning Show Host for KNOM Radio, and all the way back home to NPR member station WXXI News in Rochester, New York where she was the Weekend Edition Host and a reporter for three years.

Her experience extends far beyond podcasting and media, translating seamlessly into project management and other roles. Throughout her career, Caitlin has consistently demonstrated strong organizational skills, the ability to manage complex projects, and a knack for streamlining workflows across diverse environments.

Caitlin's work has involved coordinating teams, overseeing timelines, and ensuring that deliverables meet high standards—all critical aspects of project management. Additionally, her experience with various remote management tools has equipped her to excel in roles that require strong communication, strategic planning, and effective multitasking.

SOME OF MY FAVORITE PROJECTS:

- Finding Fire Island Podcast: [The Invasion](#)
- I Am A Rural Teacher Podcast: [Melissa Hyman in Hartford, VT](#)
- Love's A Pitch Podcast: [Christian Horse Girl K-Pop w/ Sheria Mattis](#)
- WXXI News: [Artists Unlimited productions are a family affair for many \(3-part radio series\)](#).



FUN FACTS

- Taurus
- Enneagram 6 (Loyalist)
- DISC Assessment: Supportive and Inspiring
- Former dog musher / organic farmer
- Embroidery Artist
- Eldest Daughter